

## **THE GREAT BRITISH ESCAPADE 2021**

### **TERMS, CONDITIONS AND RULES**

#### **WHAT AND WHEN**

The Great British Escapade is a self-supported ultra-distance bikepacking adventure ride. It is approximately 70% off road and requires a mountain bike, 'monster cross' style bike or gravel bike with 50mm tyres to complete.

Registration will be at the Independent Ileden Farm, Ileden Lane, Bridge, Canterbury, Kent, CT4 6HP and will open on Thursday 8<sup>th</sup> April 2021 at 16:00hrs. You will need to have e-mailed us evidence of your insurance documents for our records and a signed copy of this document in advance. At registration you will be issued with your starter pack.

The Rider Briefing will then take place at 16:30hrs, also at the Ileden Farm. Please ensure you have downloaded and set up you Map my Tracks account and Endurance App by the 7<sup>th</sup> September – you will need to start the tracking as you arrive at the start and we will check this is all working when you register. Full details on the tracking will be e-mailed to you in the Event Joining Instructions with the route GPX files.

The adventure starts from Ileden Farm at 17:00hrs (with individual starts) with the end of the event and the final checkpoint back in Canterbury closing on Sunday 11<sup>th</sup> April at 19:00hrs. The event has a maximum completion deadline of 3 Days 2 hours for you to be included in the final finisher's statistics. You may of course complete the route after this time but the GBE Team will not be present at the Finish after it closes.

#### **WHAT DOES IT COST?**

Full Price Entry Fee – £60.00 per individual entry

#### **WHAT DO I GET?**

Included in the entry fee are –

Live Tracking from Map my Tracks,

A full GPX track of the route,

An enamel branded camping mug

An embroidered event patch,

A bike frame sticker (we all love them!),

A Brevet Card for your passage through the checkpoint and as a record of your journey and ride time.

A charitable donation equivalent to 5% of our profits will be donated to our three beneficiaries – Cycling UK, The National Parks Foundation and Mountain Rescue England and Wales.

## **GPS TRACKING**

The Great British Escapade North and South Downs will be live-tracked by Map my Tracks. Effectively turning your smartphone into a tracker, the Map my Tracks Endurance App uses very little power to send a signal every two minutes, but your phone does need to be **on at all times for it to work**. This means family and friends will be able to watch your 'Dot' move along the route and monitor your progress along the way.

If you have a dynamo on your bike then happy days, but if you don't, a decent capacity cache battery will do it and in test riding a 20000 mAh battery pack kept the iPhone and Garmin going.

You must advise us as soon as possible if your Tracker develops a problem or stops working.

## **ROUTE AND REPORTING**

The full GPX files of the route will be available on the 25<sup>th</sup> March giving you two weeks to study them and get them loaded onto your navigation devices etc. The route is established since 2020 but will have been test ridden again prior to the event. Please note there can always be last minute changes that are required, including during the event - if we find any issues with it – eg tracks and bridleways becoming overgrown and impassable during the spring growing season. If during the event you encounter an obstacle that requires you to re-route around it please advise us by phone on 07799886537 or e-mail [info@greatbritishdivide.com](mailto:info@greatbritishdivide.com) of the location and issue so we have both a record of it whilst we are checking the live tracking.

## **MANDATORY REQUIREMENTS AND EQUIPMENT**

All participants must be over the age of 18 years at the start.

All participants must have and provide evidence of suitable insurance that covers personal liability and for overseas participants, medical/accident cover.

All participants must have the following equipment–

A Face Mask and Hand Sanitiser

Wear a helmet at all times

Have a high-visibility gilet/vest/strap

Have a least one set of lights (front and rear) and ideally a back-up set

Lights need to be fit for purpose and allow you to ride at all times of the day and both see and be seen.

Front and Rear reflectors as well as some reflective material on wheels is highly recommended, as is a head torch or helmet mounted light.

Have a bell on the bike – it helps, and other users of the trails really appreciate it!

A whistle for attracting attention in the event of an accident or other issue highly recommended.

A suitable GPS device for your navigation

A means of keeping your smartphone charged - a dynamo system if you already have one is great but a 20000 mAh cache battery should be enough to keep everything running - especially if you can plug everything into the mains during a coffee stop!

## **RIDER CONDUCT**

It goes without saying that you should 'Not be a dick'! Be nice and enjoy the experience – even when you are suffering and not having a particularly nice time. Remember Type 1 and Type 2 fun and all that!

Respect other users of the trails and the countryside through which you are travelling, again be nice, talk to people, use that bell on your bike to alert others of your presence. Also, there a number of gates on the route – some to fields with livestock in them. Please ensure you close all gates properly as you pass through them.

Leave no trace.... In all senses of the term leave nothing behind other than tyre tracks.

The Great British Escapade is a self-supported event. This means –  
Participants carry all their own equipment – shelter/sleep systems, food, clothes, tools etc,  
No outside assistance is to be accepted (normal commercial services available to anyone ie A bike shop for repairs however are allowed),  
Participants are responsible for their own meals and hydration etc,  
No participant may have a team car or outside support from a team,  
There is to be no drafting when riding with others.

Get some sleep! We know not everyone participating will have the same requirements to function properly and we appreciate some people are super-human, but get some sleep – at least four hours a night ideally so you can have a little re-charge and enjoy the following day – you will be passing through some amazing countryside – try and see it in daylight!

If you have to Scratch (retire) from the event for any reason it is vital that you keep us informed. Please send us an e-mail/text/whatsapp to [info@greatbritishdivide.com](mailto:info@greatbritishdivide.com) or 07799886537 giving your full name and explaining your reason for withdrawing. You can call us too in the first instance but we ask that you follow up in writing also for our records.

Scratching from an event is a big decision and one that you have to live with so it is always wise to sleep on it first. If you are on the verge of scratching stop, have a rest, fuel properly and get your kit sorted out then have a decent sleep. If you still feel the same in the morning then you know stopping is the right thing to do but it's amazing what a little pause can do sometimes and everything is alright again in the morning. At the end of the day it is your event, your adventure and your experiences – do what is right for you and only you. We have completed events and hated every minute of it and only got part way through others that have proven to be some of the best experiences we've ever had!

## **ACKNOWLEDGMENT OF RISK**

All participants acknowledge this is an Long-Distance cycling event over some challenging terrain. It is not without risk and danger and all taking part in the event are aware of this and accept this risk.

**DATA, MEDIA AND PRIVACY**

All media captured by the Great British Escapades Team during the event remains the property of Ubiquitous Events Limited. Likewise, all data and privacy thereof shall be the responsibility of and managed by Ubiquitous Events Limited.

Throughout the event still and moving imagery will be captured and shared on our social media channels, our website and within future marketing materials. By signing these terms and conditions you are confirming that you are happy for us to use any imagery of you in this way.

**INTELLECTUAL PROPERTY AND COMMERCIAL RIGHTS**

The Great British Divide, it's branding, logo's, web and social media platforms together with all it's intellectual property is owned and managed by Ubiquitous Events Limited. We will always look to develop the commerciality of the event whilst maintaining it's ethos and principles and reserve the right to make decisions on the operation of the event accordingly.

**CANCELLATION AND REFUNDS**

From the time of booking until the 8<sup>th</sup> March 2021 a cancellation charge of £30.00 (50%) will be made with the balance of your payment refunded.

For any cancellations made from the 8<sup>th</sup> March 2021 there will be no refunds available and your full payment retained.

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I confirm I have read, understand and accept the Terms, Conditions and Rules of the Great British Divide as detailed above.

**RIDER NAME**

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**RIDER SIGNATURE**

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**DATE**

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